



Discussions on circular economy and sustainable development are increasingly present and essential in the current time. In this sense, Life Cycle Assessment (LCA) is an important tool to support sustainable development by assessing a product's potential environmental impacts.

We are pleased to invite you to attend the workshop within the Start Circles project, where we present Life Cycle Assessment (LCA) during the development phase of products, how it works in practice and who can benefit from it.

THE WORKSHOP WILL BE ORGANIZED FOR:

- Small, medium (SMEs) and large companies interested in the circular economy
- R&D organisations

REQUIRED PRIOR REGISTRATION - [HERE](#).

	<p>13th of October 2021</p>
	<p>13:00 – 15:00</p>
<p>LOCATION</p>	<p>MS Teams event link will be forwarded upon registration</p>

AGENDA

<p>13:00-13:05</p>	<p>Welcome address Vanja Turicnik, Wood K plus</p>
<p>13:05-14:30</p>	<p>What is a Life Cycle Assessment and why is Important? LCA and SMEs Benefits from LCA Good practice examples Dr. Franziska Hesser and Nadine Brunnhuber, Wood K plus</p>
<p>14:30-15:00</p>	<p>Discussion and conclusion</p>

DI Dr. Franziska Hesser, MSc MSc is team leader of the team Market Analysis and Innovation Research (MAIF) of the Kompetenzzentrum Holz GmbH. She has a seven years working experience in the field of sustainability assessment with a focus on bio-based product systems in the R&D phase.